



Company PROFILE 2018



Introducing

ASME

ASME are leading distributors in the Middle East and North African markets of an exclusive range of medium to high end access control, CCTV and electronic security solutions.

ASME offers world class service, after-sales support and the ability to service projects across the region. Our successful track record proves we deliver ideal solutions that meet and exceeds our customers' needs and expectations, whilst assisting in generating higher revenues and better protecting our client's assets.

We supply into over 20 countries across the MENA region including Afghanistan, Algeria, Azerbaijan, Bahrain, Egypt, Georgia, India, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tunisia, Turkey, United Arab Emirates and Yemen.



Our

MISSION

Offer exceptional customer service, innovative solutions and high-quality products to our partners in the electronic security sector.

Our

VISION

Be the leading security distributor in the Middle East of electronic security solutions.

ASME – Access & Security Middle East COMPANY PROFILE 2

Our

SOLUTIONS

Our team is not only passionate about our products, but also focused on providing excellent service and integrated electronic security solutions in the MENA region. ASME solutions are installed across public and private organizations, commercial buildings, residential, government, retail, healthcare, petrochemical and hospitality sectors.

Access CONTROL

ASME's access control systems range from securing a single door to a networked solution covering a whole building or a group of buildings. The largest value of our systems remains in their design, integration, and software development capabilities needed to make a 'turnkey' system based on readers, cards and other system components.

Video Management & CCTV

ASME's focus is on designing our CCTV systems is around our customers' application, taking into consideration the customers' previous experience, coverage areas, pre and post monitoring requirements and recording time required. The type of camera, equipment, and recorders are dependent on customer applications and ASME will assist with system design according to individual requirements.

Access CARD PRINTERS

HID FARGO printers and encoders are the trusted solution for printing id cards and badges. Find a wide range of printer solutions to meet your specific needs.

Biometric READERS

In a society that is increasingly mobile, flexible and digital, there is an increasing need for recognition systems. More secure than traditional recognition systems with a higher level of trust in any activity that requires identification or verification of identity.

GSM & Wi-Fi INTERCOMS

GSM Intercom systems for gates allow the intercom to call your mobile phone, as well as calling your home phone, all with the added benefit of no range limits! All you need is mobile phone coverage.
Wireless Gate Video intercoms are now offered in Wi-Fi technology. These intercoms simply connect to the home owner's Wi-Fi network, and make video calls to multiple android and iPhone or iPad
devices at the same time! Constructed from brushed stainless steel, finished with gloss black toughened acrylic trim, our intercoms not only look great, but they are tough and weather resilient.

Long Range READERS

Industrial Long-Range Readers including Microwave RFID technology to identify vehicles and persons, ANPR License plate recognition using (OCR) Technology to identify vehicles and Hands-Free Access with UHF RFID Technology to identify vehicles and persons.

Wireless LOCKS

The heart of Aperio is a short-distance, wireless communication protocol, designed to link an online electronic access system with an Aperio enabled mechanical lock. Any number of existing doors can be equipped with Aperio, and at a much lower cost than installing the regular electronic access system on every door.



Our

BRANDS

ASME products incorporate the latest technology available in the electronic security market and our comprehensive portfolio of security products provide market leading solutions.

Our systems and technologies are integrated meaning they can work together to provide a holistic solution across various applications and industries.

Impro Technologies

Impro Technologies became one of the first companies in the world to adopt RFID and quickly became pioneers in the technology. This resulted in the business developing innovative new products that revolutionized the access control industry and achieved tremendous growth for the group.

Cathexis

Cathexis offers Video Management System (VMS) / IP Video Management Software and video security solutions to satisfy all surveillance requirements. Sophisticated features and integrations that empower security systems across a wide variety of market sectors.

<u>Idemia</u>

Whatever the requirements – conventional or breakthrough biometric technologies, use of biometric recognition alone or in combination with contactless cards, standalone or IP-networked installations, indoor or outdoor use – Idemia provides the most reliable biometric solutions to protect access to premises.

<u>Nedap</u>

Nedap Identification Systems is the leading specialist in systems for long-range identification, wireless vehicle detection and city access control. Our readers, sensors and control the movement of vehicles and people. Safe, secure and efficient. Technology that can easily be applied to security, traffic and parking applications.

HID Global

HID powers the trusted identities of the world's people, places and things. Every day millions of people in more than 100 countries use our products and services to securely access physical and digital places. Over 2 billion things that need to be identified, verified and tracked are connected through HID's technology.

<u>Milesight</u>

Milesight offers a comprehensive product lineup which ranges from multi-megapixel network cameras and NVRs to video management software, meeting various requirements from entry level to high end.

AES Global

Advanced Electronic Solutions(AES) Global has been in the security industry since 2005 and has been manufacturing GSM wire free intercom systems since 2007. As a multi award winning company, AES are widely recognized as one of the leading forces globally in wireless access control and offers a 2-year manufacturer's warranty on all its products.

Fargo

Fargo is the world's broadest portfolio of advanced generation ID card printers and encoders. HID's ID card and badge printers are available with a wide range of features and functions. Find the printer that exactly meets your security level, volume, and aesthetic needs.

















Our



SERVICES

We recognize that our service is a vital resource to our customers! We pride ourselves in our service delivery and constantly strive to provide you our clients with world class electronic system solutions and a professional aftermarket service.

Technical

SUPPORT

Our advanced technology, products and services, backed by our robust pre and after sales structures and comprehensive technical support provides the installer and end user with complete piece of mind. Our client professional services include:

- System Diagnostics, System Maintenance, Issue Resolution & Cloud based solutions.
- Post Warranty Service Options under Service Level Agreement.
- 24/7 Help Desk and support on-site, telephonic, email, remote assistance (via TeamViewer).

For more information please email: support@asmedubai.com

Product

TRAINING

The ASME Accredited Training Program is aimed at raising the level of installation standards for our products across the region and our re-evaluation process ensures that our partners are kept up-to-date with new features, products and software versions. ASME provides comprehensive sales, installer and operator training programs to various market segments covering Hardware Installation, System Maintenance and Software Operations. Our on-site training is practical and hands-on to guarantee a high standard of

understanding and ensure that our partners are trained to the highest standard, with all the skills required to install our systems with ease and accuracy. The

- benefits of having the training accrediation are as following:
- On completion of the training you will be added to our preferred partners list –these are companies to whom we refer our clients to for projects,
 tenders and maintenance contracts.
- You will receive exclusive access to our partner portal that contains marketing material, technical resources and industry news.
- Free telephonic, email and remote support as an accrediated partner. Companies that do not have technicians trained by us will be billed for these services.

For more information please email: training@asmedubai.com



ASME – Access & Security Middle East COMPANY PROFILE

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REFERENCES



























